

Regional Organiser: North (PT)

Location:	Home working within the region.
Salary:	£24,117 per annum pro rata, plus generous annual leave, pension contribution, life assurance and recognised trade union.
Hours:	3 days per week (involves working evenings and weekends).
Contract:	Fixed term contract for 18 months.
Closing date:	Midnight on Sunday 8 November. Interviews likely to be held on Friday 13, Monday 16 and Tuesday 17 November via Zoom.
How to apply:	Click here to apply online.

Purpose of the role:

It is an exciting time for the Co-operative Party with our largest ever membership and a strong team of staff, activists and representatives. To support our growth and development, we are creating new Regional Organiser roles across the UK.

The Organisers will support members and branches to deliver activism and campaigning at a local and regional level, working with the co-operative and labour movements to do so. They will develop accessible, engaging and positive opportunities for member activity, and grow the number of Co-operative Party candidates at the 2021 and 2022 elections.

The postholder will support members and branches in the North West; North East and North Cumbria; and Yorkshire and the Humber regions.

Specific Responsibilities:

- To support members and branches in organising and delivering activity, including engaging and action-led local meetings, regional conferences and online organising.
- To identify councillors and candidates with co-operative values to grow the team of Labour and Co-operative representatives at the 2021 and 2022 local elections.
- To work with the Equalities Organiser and our Equalities Networks to support the development of open and accessible local parties and member activities, helping us become more representative of the diversity of the communities we work in.
- To develop local and regional outputs to our national campaigns that engage our members and activists, and help recruit new supporters.



- To support our members and delegates to become empowered advocates for our policies and campaigns at all levels of the Labour Party (including constituency parties (CLPs), local government committees (LGCs), and regional executives).
- To grow the Co-operative Party's membership and work with local branches to identify, develop, motivate and organise members and supporters.
- To identify and collaborate with local co-operatives and build links between them and the local co-operative party. In particular working with co-op society membership structures and/or member pioneers.
- To work with local officers and the National Co-operative Party to produce regular communications to members and supporters, including the use of social media.
- To identify and deliver training and support for our members, activists and representatives, enabling them to build active and sustainable local activity.

Key relationships

- Co-operative Party staff, in particular the Membership and Party Support Team, Local Government Officer, Campaigns Officer and Communications Officer.
- Members, activists and local party officers, and the area's NEC members.
- Co-operative Party elected representatives and candidates.
- Counterparts in other organisations within the labour and co-operative movements.

Person Specification

Experience

- Experience of being involved in a campaign.
- Experience of mobilising and managing volunteers.
- Experience of using digital communications to engage supporters.

Knowledge

- Knowledge of organising and campaigning techniques.
- Knowledge of Co-operative Party structures and priority campaigns.

Skills



- Ability to work on your own initiative, prioritise work and manage workload effectively.
- Ability to communicate effectively with a range of audiences across all channels.
- Ability to work proactively with a variety of stakeholders.
- Ability to build, enable and empower a team of volunteers.
- Ability to organise recruitment and retention activities
- Ability to organise events, such as training events and campaign sessions.
- Ability to use technology to support campaigning and activity, including social media, Zoom, and mailing systems such as MailChimp.

Personal attitudes

- Commitment to co-operative values and the work of the Co-operative Party.
- Commitment to Equal Opportunities.

Updated: October 2020