



NEC Update – Strategic Plan 2025-27

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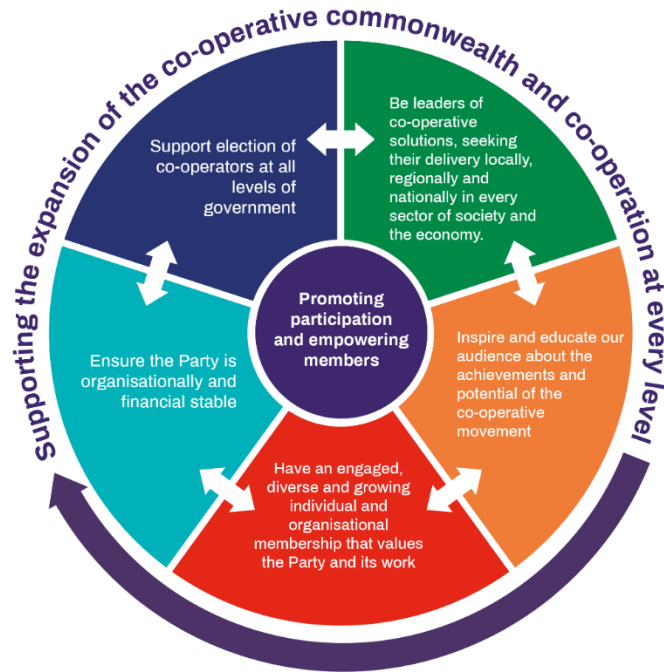
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Strategic Plan 2025-27

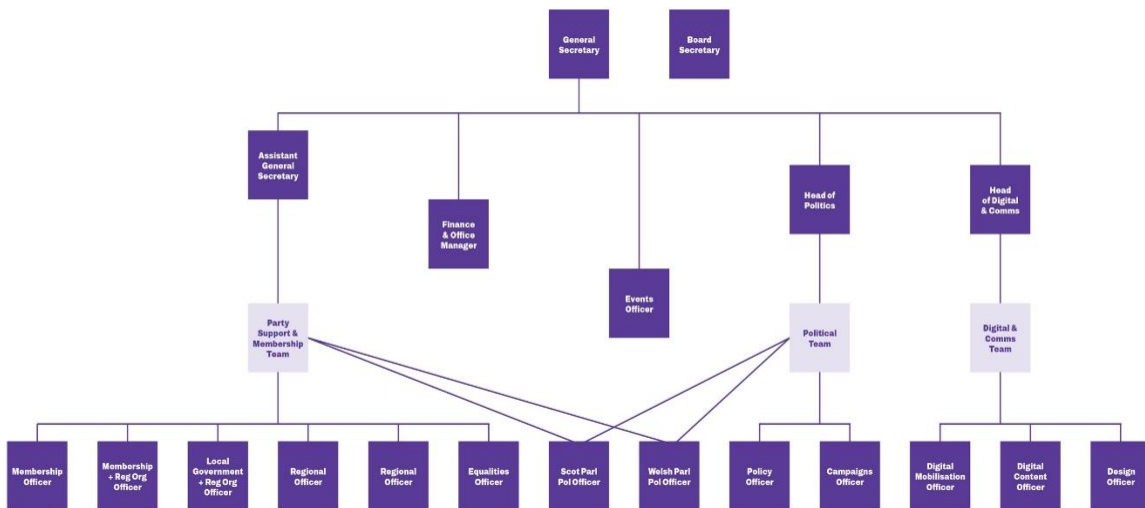
The Party's Strategic Plan, which sets out how the Party will work towards the Strategic Objectives, is revised by the NEC every three years. Each quarter, the General Secretary reports to the NEC on the Party's activity and progress on the Plan.

In November, the NEC agreed the new Strategic Plan for 2025-27. This is summarised below. This plan underpins the foundational objective of the Party to promote and defend the co-operative movement in all its guises. The NEC previously determined the five key Strategic Objectives, which have served the Party well and given a strong framework to plan and judge the Party's activity through former strategic periods.

Strategic Objectives



Staff Chart 2025





Key Strategic Aims 2025-27

- A Party well adapted to a Labour Westminster Government.
- Delivering policy change (Metro Mayors, Westminster, Local Government)
- A strong Scotland and Wales election story
- To be a leader in both the Co-operative and Labour movements
- Review local Party structures
- Widen national policy objectives
- Organisational adaption to Westminster Government
- Organisational adaption and understanding of Party growth
- Concentration on growth of the Party's visibility
- Take the opportunity to ensure that the Party's organisation is fit for the future
- Ensuring value for money for organisational and individual members
- Maintaining the strong member facing output that the Party has developed
- Ensure strong activity in Scottish, Welsh and Local Government elections

Strategic Objective: Support the election of co-operators at all levels of Government

Key aims:

- Maintain and increase Local Government elected representation (to 1,900-2,000 councillors)
- Deliver strong retention rates within Local Government representation
- Maintain and increase the number of Co-operative Members of the Scottish and Welsh Parliaments
- Prepare for new Westminster selections
- Increase the number of Metro Mayors
- Maintain the quality and quantity of the Local Government training (Candidate Development Programme)
- Ensure the future financial sustainability of an enlarged Westminster Group through a review of Constituency Plan Agreements
- Make use of the new MP 'retrofit' processes
- Further develop the non-financial support offer to co-op candidates



Strategic Objective: Be leaders of co-operative solutions, seeking their delivery locally, regionally and nationally in every sector of society and the economy

Key aims:

- Strong delivery of co-operative solutions within Whitehall
- Initial focus on co-operative growth, local ownership, community ownership and retail crime
- Renew policy-focussed delivery in Local Government
- Develop informal policy support mechanisms to aid Party activity
- Develop partnerships and strengthened relationships with Think Tanks and policy-based organisations
- Policy development on the next four focusses of the Party
- Deliver strong Scottish and Welsh pre-election platforms
- Renew co-op growth work with Metro Mayors
- Strong work with co-operative societies and member trade unions on areas of joint policy delivery
- Publish two in-house developed policy publications in each year of the strategic plan
- Make effective use of the Parliamentary groups to be effective leadership groups focussed on co-operative change
- Deliver traditional media work, which helps the Party's influencing work

Strategic Objective: Inspire and educate our audiences about the achievements and potential of the co-operative movement

Key aims:

- Maintain the Party's communications team capacity
- Aim to increase the Party's supporter list to 130,000 by the end of the strategic period
- Deliver the enhanced programme of Party Conferences and events
- Deliver a strong 'Co-ops Live' programme
- Local Government campaigning
- Deliver a new programme of activity aimed at increasing Party visibility
- Ensure the Party adequately platforms both its elected representatives and member organisations
- Develop and deliver a strong short campaign for both the Scottish and Welsh Parliamentary elections



- Develop national campaigns within the context of the UK Labour Westminster Government
- Support the Equality Networks to seek external opportunities to raise the profile of the Party and its aims

Strategic Objective: Have an engaged, diverse and growing individual and organisational membership that values the Party and its work

Key aims:

- Better signposting of Party journeys and opportunities for new members
- Development of other areas of member activity to bring membership value
- Maintain the recruitment drive
- New strategy for organisational membership growth
- Local Party review
- Continuation of the Pioneer magazine
- Update the digital mobilisation strategy
- Review of the Policy process
- Make better use of member surveying work
- Engagement with Member Societies, member trade unions and the wider co-operative movement

Strategic Objective: Ensure the Party is organisationally and financially sustainable

Key aims:

- Membership review
- Organisational improvements (including security audit, electoral law compliance, review of the staff handbook).
- Governance and compliance
- Co-operative Societies AGMs/Half Yearly Meetings and Member Trade Unions
- Income maximisation (events, sponsorship and donations)
- New officer, new member and staff training
- Strong member retention

Contacting the NEC

[See here for members of the NEC and contact details](#). You can contact your NEC representative via the link on that page or by emailing Karen Wilkie, Board Secretary at board@party.coop.